

Introduction of the Speakers



Barbara von Winterfeld

Senior Tax Manager, International Tax Services, German Desk

Within the last 11 years in PwC Barbara helped her international clients to set up their German investments in all set-up phases from the beginning onwards. She worked in this role in Germany and the US and since 2011 she lives and works in Finland. Barbara started her career down to earth with a bookkeeping apprenticeship before she studied law and qualified further as tax advisor.

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Dagmar Wülknitz

Project Manager Europe



Dagmar Wülknitz has 25-years work experience in business development. For the past 10 years, she has been helping Nordic companies establish a business in North Rhine-Westphalia, Germany's most powerful economic area.

In Finland, Dagmar has been cooperating with BusinessOulu, Kuopio Innovation, Hermia in Tampere, Otaniemi Science Park and Technopolis Ventures in Espoo and Laurea University Tikkurila in Vantaa to help Finnish companies implement their internationalisation strategies.

Her enthusiasm for the Nordic countries is also expressed in her activities as cross-country ski instructor in Switzerland and Finnish Lapland.

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Maria Parker

Senior Manager, Corporate Law

Maria leads the PwC Counsel team and is an experienced commercial lawyer. She has 20 years of experience in working with a wide range of legal issues relating to establishment and Mergers & Acquisitions, as well as matters with a special focus on shareholders' agreements, IPR, licensing and value chain contracts.

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Miika Kuoppamäki

Dipl.Oec. (M.Sc.), DOL

Miika is looking back at a 20-year career in the Telecommunications, Financial Services and Consulting industries in leadership positions on four continents. His corporate career includes assignments in Europe, South-East Asia, the Middle-East region and the US, in areas such as Strategy & Corporate Planning, Product Development & Product Marketing, as well as Sales & Business Development.

At Nokia Miika's experience includes roles as Business Unit Strategy Head and Product Marketing Head of a cellular device product line, at Visa he was as VP and Head of New Product Development responsible for Visa Europe New Product Development. Most recently he worked as Managing Director in Quality Assurance Consulting.

Currently Miika is supporting Finnish companies, helping them to take their business global in Europe, Asia and the US. He is Managing Director of International Business Services Consulting (IBSC) with a partnership network in Singapore, UAE (Dubai), Germany (Düsseldorf & Munich), UK (London) and the US (Fort Myers & Dallas).

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Mirva Laaksonen

Tax Director, Corporate Tax Group

Mirva has over ten years' experience of various tax related assignments. She has worked at PwC altogether for seven years. In addition, Mirva has worked as tax manager of a Finnish multinational Group and in different positions at the Finnish tax administration. At PwC Mirva has specialised in structuring as well as worked on several international reorganisations. In addition to having experience in international corporate taxation, she has assisted both domestic and foreign corporations in their Finnish corporate tax matters.

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